TOWN OF
Lake View
SOUTH CAROLINA
PO Box 824 • Lake View, South Carolina 29563-0824
843-759-2861 • Fax: 843-759-0177

Town of Lake View
Lake View Event Committee

Dear Parade Participant:

You are cordially invited to participate in the Lake View Christmas on the Boulevard Festival and Parade to be held Saturday, December 2nd, 2023 in Lake View, SC. The Parade starts at 3:00 PM and line-up will begin at 2:00 PM. All participants will check-in at the staging area entrance at the intersection of E. 2nd Avenue and N. Ford Street.

Enclosed please find a registration form for the Parade. Our parade is free for all.

REGISTRATION DEADLINE IS NOVEMBER 10th, 2023 by 5:00 PM. This will enable us to promote your participation in our advertising.

There is also an opportunity to perform on our Main Stage during the festival before the Parade for anyone who is interested. We welcome singers, bands and/or other performers to share their talents.

It is our sincere hope that the Lake View Christmas on the Boulevard Festival and Parade will be a ***MAGICAL*** time for all and will be profitable for you as well as our little town so we can continue to be stand out event in Dillon County. Your support of our event is greatly appreciated.

Please call us if you have any questions or contact the Lake View Town Hall at 843- 759-2861 or you can email the Municipal Clerk, Amanda Garris at agarris@townoflakeviewsc.org. We look forward to seeing you!

Sincerely,

Mayor Sterling Lee

SL:acg

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TOWN OF LAKE VIEW CHRISTMAS PARADE
RULES FOR PARTICIPANTS

HANDOUTS: NO PARTICIPANT OF ANY UNIT IS ALLOWED TO PASS OUT LITERATURE OR THROW OUT OR HAND OUT CANDY OR OTHER EDIBLES. THIS IS STRICTLY PROHIBITED FOR SAFETY REASONS.

CHILDREN: Children under five (5) years of age may not walk or participate in a marching unit. Children must be at least three (3) years of age to ride on floats or other units and must have adequate supervision.

MUSIC: All units which play or broadcast music need to select music that is family friendly, in keeping with the holiday spirit and free from explicit or profane lyrics.

SIGNS: Each unit should use signs or banners to identify its sponsor and/or organization to the viewing audience. Banners and signs should be neat and easily legible from a distance. Basic, simple signs show the best.

DRESS FOR PARTICIPANTS: All individuals in the parade should dress appropriately for family atmosphere and with consideration of the weather.

SMOKING: Smoking is not allowed during the parade procession by parade participants.

GUIDELINES FOR PARTICIPANTS: All entries should be decorated for the holiday season and in a manner that is safe for all participants and spectators. An individual vehicle is not eligible to participate unless it is unique such as a recognized class or antique. All other units are required to have holiday decorations; otherwise, vehicles are only to pull floats. All riders should be part of the entry presentation and required to sit in the seats of the vehicle. Riders cannot ride on the back of the rear seat, sides or hood of the vehicle. All floats are to be built on a trailer or flat bed with at least two wheels pulled by a separate vehicle. Floats are to be decorated to reflect the holiday season. Pull vehicles should be an appropriate size. **NO MOTORCYCLES, DIRT BIKES OR 2 WHEEL ATV'S ALLOWED**. Horses, for safety reasons, will be part of an organized equestrian unit with experienced riders and well-trained horses. All winners and representatives of beauty pageants must ride on floats or in automobiles.

CONSUMPTION OF ALCOHOLIC BEVERAGES BEFORE OR DURING THE PARADE IS STRICTLY PROHIBITED. ANYONE SUSPECTED OF SUCH WILL BE DISMISSED FROM THE PARADE.

NOTE: THERE WILL BE AN ON-SITE INSPECTION PRIOR TO THE PARADE TO DETERMINE THAT EACH ENTRY AND ITS PARTICIPANTS MEET THE CRITERIA SET FORTH IN THESE POLICIES, RULES AND GUIDELINES. ANY ENTRY NOT IN COMPLIANCE WILL BE REMOVED FROM THE LINE-UP. THESE GUIDELINES ARE TO ENSURE THE SAFETY OF THE PARADE ENTRIES, PARTICIPANTS AND THE VIEWING PARTICIPANTS. YOUR COOPERATION ENSURES THAT THE PARADE WILL BE A SAFE AND ENJOYABLE EVENT FOR ALL.

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Christmas on the Boulevard Festival and Parade
Saturday, December 2nd, 2023
3:00 pm / Line up at 2:00 PM

PARADE REGISTRATION FORM

Name: _____

Contact Person: _____

Address: _____

Phone Number: _____

OK to Text? _____ Yes _____ No Email: _____

Type of Parade Entry: Please Specify_____

_____

_____

Sponsor/Organization: _____

Estimated Number of People: _____ Number of Vehicles: _____

Please book us a time to perform on the Main Stage. _____ Yes _____ No

Have you participated in Christmas on the Boulevard? _____ Yes _____ No

Do you have a Facebook Page? _____ Yes _____ No

If yes, what is the name of your page? _____

Please like us on Facebook at Town of Lake View Festivals and Events – Lake View, SC.

MOTORCYCLES, DIRT BIKES AND 2 WHEEL ATV's ARE NOT ALLOWED

I HAVE READ THE POLICY, GUIDELINES AND RULES FOR PARTICIPATING IN THE 2019 LAKE VIEW CHRISTMAS PARADE IN ITS ENTIRETY. I AGREE TO ACCEPT FULL RESPONSIBILITY FOR COMPLIANCE OF MY ENTRY, THE COMPLIANCE OF ALL PARTICIPANTS ASSOCIATED HEREWITH, AND FOR ANY LIABILITY INHERENT WITH MY ENTRY'S PARTICIPATION. FURTHERMORE, I UNDERSTAND THAT PARTICIPATION IS NOT ABSOLUTE OR GUARANTEED AND THE PARADE COMMITTEE RESERVES THE RIGHT TO REJECT ANY ENTRY DEEMED UNSUITABLE WITH THE PARADE'S INTENT/THEME, ETC.

Signature: _____ Date: _____

Please mail this form to:

Christmas on the Boulevard
PO Box 824
Lake View, SC 29563

Or email to: agarris@townoflakeviewsc.org

Deeply rooted. Rising together.